

BUSINESS **COMPANY** **PROFILE**

2024-25

BEVERLY GROUP

travel agent tour operator
dmc mice
booking engineer b2b b2c
bed bank
event agent
marketing agency
licensing agency
chain hotels and resorts

BEVERLY INVESTMENTS GROUP

Beverly Investments Group is a division of Beverly Vacanze Company dedicated to investing in Beverly Travel operations around the world. BIG provides leadership to drive growth in critical markets, provides venture capital to move quickly, and often amends structural or ownership challenges. BIG is focused on long-term sustainable growth and manages its facilities as if they were to be owned by The Beverly Vacanze Company forever. BIG is committed to win in every market and strives to become a model of collaboration with other player. BIG is currently in differents countries and works to maintain a healthy balance of franchise and Company-owned of travel service in the system.

WELLCOM BEVERLYCOOL!

BeverlyCool.com Expo "One Off Experience"

Great Quality Great Vision Great Dream Great Again

Tradition Design Creativity Elegance Flair Iconic Future Sustainable

B2B Meetings - Networking - Industry briefing

Beverly Cool is top corporate events, as well as official and institutional occasions.

For us, each event "Beverly Cool" is above all an opportunity to create an exchange among multiple players orchestrated like a musical score: as they enter, our guests find themselves immersed in an elegant atmosphere; perfection down to the smallest detail, to ensure every our event is a magical experience.

To our partners, we offer an exhibition space with a One Off Experience, in love with all that is beautiful, and eager to share it.

Venues 2024 and Exhibitions Directory and register Attendees

Tokyo (24-25-26 September) - London (3-4-5 November)

Venues 2025 and Exhibitions Directory (dates coming soon)

Miami (April) - Dubai (May) - New York (June) - Tokyo (October) - London (November) - Montecarlo (December)

Venues 2026

Riyadh - Dubai - New York - Paris - Tokyo - London

Venues 2027

Mumbai - Montecarlo - Dubai - New York - Shanghai - London

Event passed New York (30 - 31 May - 1 June)

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**BEVERLY GROUP
COMPANY**

ABOUT COMPANY

BEVERLY TRAVEL DMC & MICE is in capital Rome based. B2B DMC Destination Management Company and M.I.C.E.

Meeting Incentive Congress Exhibition. Our Head Offices in ITALY (Rome, Milan, San Benedetto del Tronto and over 40 branch offices based in UK, U.S.A., Brazil, Switzerland, Europe, U.A.E. & China). BEVERLY DMC specialises in offering professional ground handling services to tour operators & travel agents for their FIT and Group bookings providing extensive local knowledge & expertise. The range of services offered by BEVERLY TRAVEL DMC includes hotel reservations, apartments & villa reservations, transfers, multilingual guides, car rentals, train tickets, city sightseeing tours, entrance tickets to tourist attractions, restaurant bookings, conferences, events, city cruise and fully bespoke ground services in the countries where we have our own offices.

Our Products & Service

Accommodations

When it comes to reservation of a hotel, apartment, condominium or villa, Beverly Travel DMC has..

Transfers

Competitive transfer services around the world are provided by Beverly Travel DMC.

Tickets & Local Attraction

Pre-planned half day and full day excursions are offered at attractive prices.

Car Hire

Beverly Travel DMC makes arrangements for high quality car rental service in any part of the world.

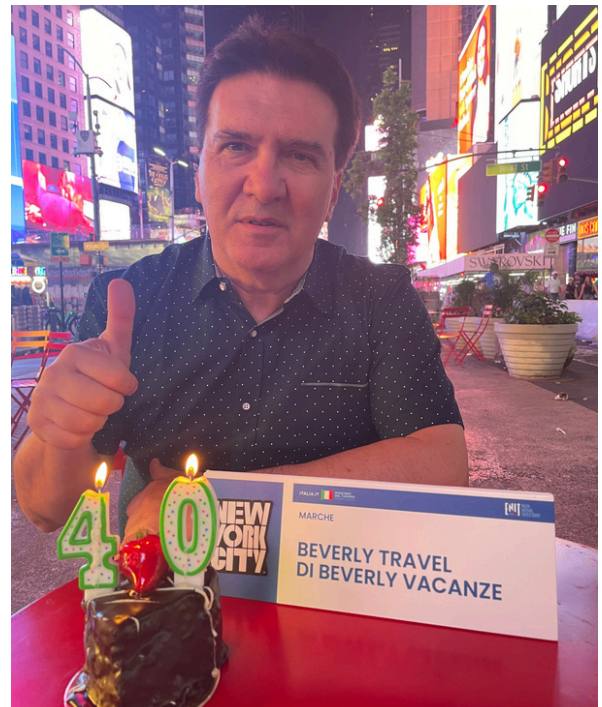
Tours & Sightseeing

Travel professionals who are partners of Beverly Travel DMC have complete knowledge.

M.I.C.E.

M.I.C.E. is the fully dedicated specialist department of Beverly Travel DMC, which aims at providing most suitable venues.

WELCOME MESSAGE



We have planned for the now imminent date of September 24/25, a trip to the economic and cultural capital of East Asia: Tokyo. This stop is the second of the 6 planned for the year 2024/25: the first was already held in New York last May, the next ones include the destinations of London, Dubai, Miami and Monte Carlo.

What have you planned for the next stop in Tokyo?

We will organize an event called "BeverlyCool", at the Tokyo Bay Washington Hotel. Here we will meet buyers and private investors who will have the opportunity to see a line up of brands in the luxury sector that we are making known worldwide in the 6 stops, in the media and on social channels. Is it possible to preview what it is about? Of course, on the platform whose link is: beverlycool.com you can view the excellence of these brands that properly reflect tradition, design, creativity and elegance: iconic styles projected into the future and sustainability.

After having given prestige and relevance to the mastery that knows how to distinguish itself and excel in the world, on September 26th we will move to the adjacent "Tokyo Big Sight" Fair.

Which fair is scheduled for those dates and what is it called?

We will be at the tourism fair called "Tokyo Expo 2024" which will be held from September 26th to 29th. Here we will be waiting for you with our news and proposals in the exclusively tourist sector with the "Beverly Travel" and "Bookdia.com" brands in stand no. R-089 of the Italian pavilion.

Remind us what "Beverly Travel" and the "Bookdia.com" brand represent and propose?

Beverly Travel is a DMC, it provides tourist services (hotels, activities, experiences) in Italy and in over 42 destinations in the world. While the brand "Bookdia.com" with its platform provides completely digitalized booking experiences. On this specific occasion of this fair we will present circuits to visit companies of great importance that have their own adjacent museum and witness the production of their iconic products such as: Ferrari and Lamborghini, Campari and Perugia in Italy, CocaCola in the United States, Amazon in Great Britain, Christian Dior and Airbus in France, Bmw and Porsche in Germany, Heineken in Holland etc.

In conclusion, on September 30th at the "Shiosai" halls of the iconic Royal Park Hotel in Tokyo, we will be exhibitors at the B2B workshop, Luxury and Leisure, organized by ENITGiappone, where our services will be proposed to the intermediaries of the Japanese demand and in particular the events that we will organize in 2025 "Just Married Again" exclusively in Venice and "Seafood Cool" festival of seafood cuisine, organized in the best seafront restaurants.

The president and founder Lorenzo Rossi will also be present during the entire trip to Tokyo, who this year celebrates 40 years of activity of his companies, in the marketing and organized tourism sector.

OUR JB HOTELS RESORTS

VISION

JB Hotels & Resort

Accommodation in different brands

Brands of the group "Just Beverly Hotels & Resorts"

Just Beverly Grand

Just Beverly Garden

Just Beverly Sun

Just Beverly Sol

Just Beverly Suite

Mickey Mouse Hotel mickeymousehotel.it

By Just Beverly

Minihotels By Just Beverly

MickeyMouseSport.com Hotels By Just Beverly

Hello-Hotels By Just Beverly

Brand Iconic Brands Fashion By Just Beverly



OUR EVENTS

JUSTMARRIEDAGAIN.COM

Packages: "Just Married Again"
"Cities of Love"

Reservations on bookdia.com

During the event, with moments of dance and music that will entertain those involved.

Each couple then brought Couples Blessings, group photos with wedding dresses in Piazza San Marco

(professional photographers and drones) accredited.

The travel package includes: 6 nights accommodation minimum in a 4 or 5 star Delux hotel, breakfast in the room, minibar included. Dinner show, dinners in typical restaurants with romantic menus, arrival and departure transfers from the airport or train station, experiences and excursions. Gondola Ryder. Memorial ceremony.

Insurance policies, taxes and service percentages.

Protection policy as a guarantee. Pre or Post event package in Italy - France - Austria

SEAFOODCOOL.COM

Cooking Festival based on Fish on the sea. Embark on a unique culinary journey and events at the "Seafood Cool Festival Week" by the beach from 2 to 7 June 2025

OUR PROJECT

PROJECT BOOKDIASPORT.COM

SPORTS PROVIDER & RECEPTIVE TOUR OPERATOR DMC IN THE GLOBAL SERVICES

SPORTS TICKETS | VIP EXPERIENCE | STADIUM TOURS

SPORTS PACKAGES | HOTELS | TRANSFERS | ATTRACTIONS

TAYLOR MADE PACKAGES

Catering to the travel needs of varied leisure and business segments
GROUPS | FIT | M.I.C.E

PROJECT BOOKDIA.COM

We are a leading operator of hotel accommodation worldwide, offering booking services through its own network of localised websites and telephone call centres.

You're in safe hands

Beverly Travel & Vacanze has been helping customers search and book amazing travel deals online since for over 35 years.

Accommodation

We give travellers one of the widest selections of accommodation on the net, including both independent and major chain hotels as well as self-catering in over hundreds of thousands properties worldwide.

Compare Hotels worldwide

Whether you're planning on spending much time there or not, a good hotel is the crux of any getaway. If you're on a city break, then location will probably be high on your priority list, whereas luxurious amenities might be important for a relaxing honeymoon. Whatever your priorities are, there's going to be a seemingly endless list of options.

We compare a wide range of hotels in the UK to narrow down your search and ensure you not only get the option but also the best price. We can guarantee to find you the best rate for your holiday booking, so you can save money to spend on the important things

PROJECT FACTORYTRIPS.COM

Factory Tours Uk

Factory Tours Holland Danish

Factory Tours Italy

Factory Tours Marche Italy

Factory Tours Usa

Factory Tours Germany Austria

Factory Tours France

Factory Tours MotorValley Italy

GET IN TOUCH

On demand & assistance WhatsApp: +39 351-5974949

Platforme with istant booking: bookdia.com

Local Dmc & Mice 42 Destinations

Call Center Brand Office:EU-WORLD +39 065748160

UK +44 7723332308 US +1 310-504-1993

Specialist: Sport www.beverlysport.it - Dmc Mice
www.beverly.travel

Aero Space www.beverlyaerospace.com

Beverly Group Global Marketing "BeverlyCool.com" license
global

Our company, continues to be a powerhouse in the world
of licensing, recently using its global influence to advance
the luxury industry through product extensions and
company-wide initiatives

CONTACT US :



EU +39065748160 UK +44 7723332308 US +1 310-504-1993



www.beverly.travel - www.beverlygroup.it



info@beverlygroup.it



34 Sant'Anselmo 00153 ROMA IT